

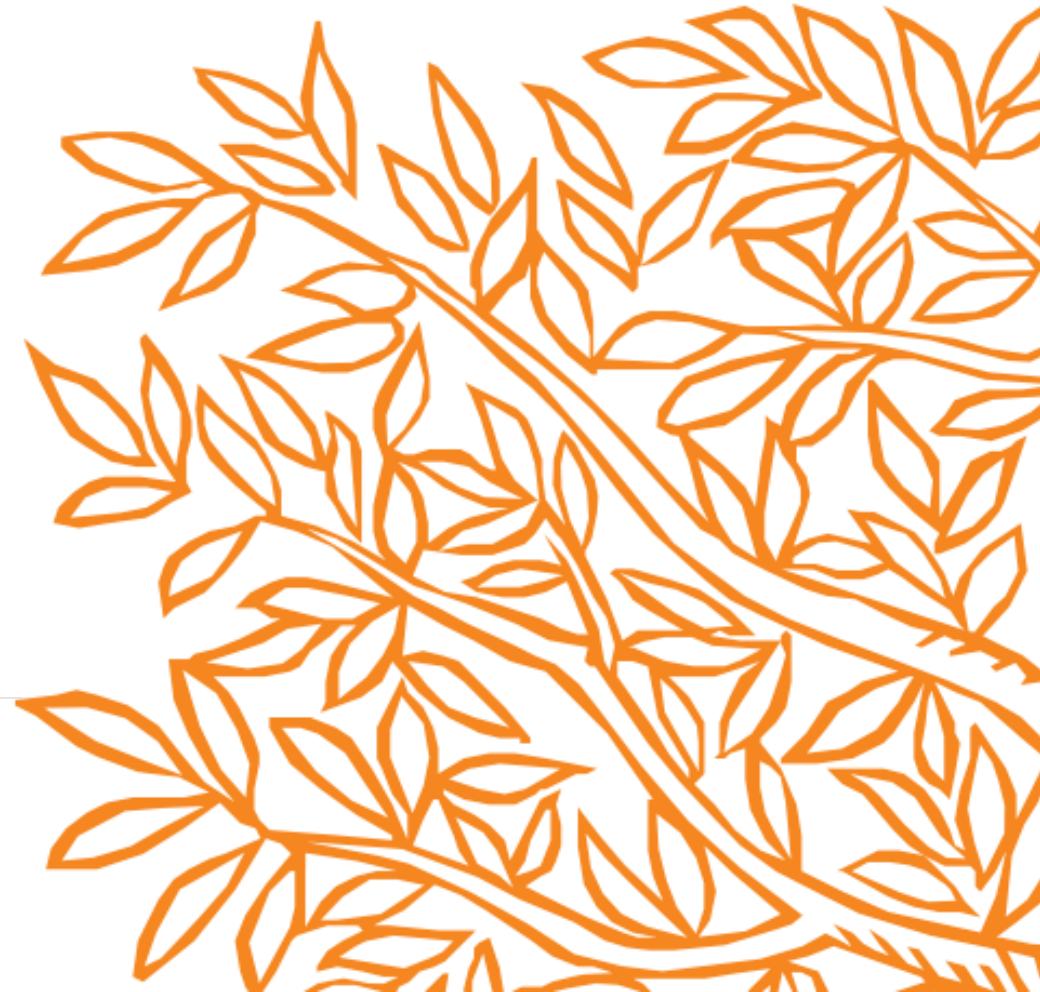


Academic Publication Seminar

Choosing the Right Journals and Avoiding Predatory Publications

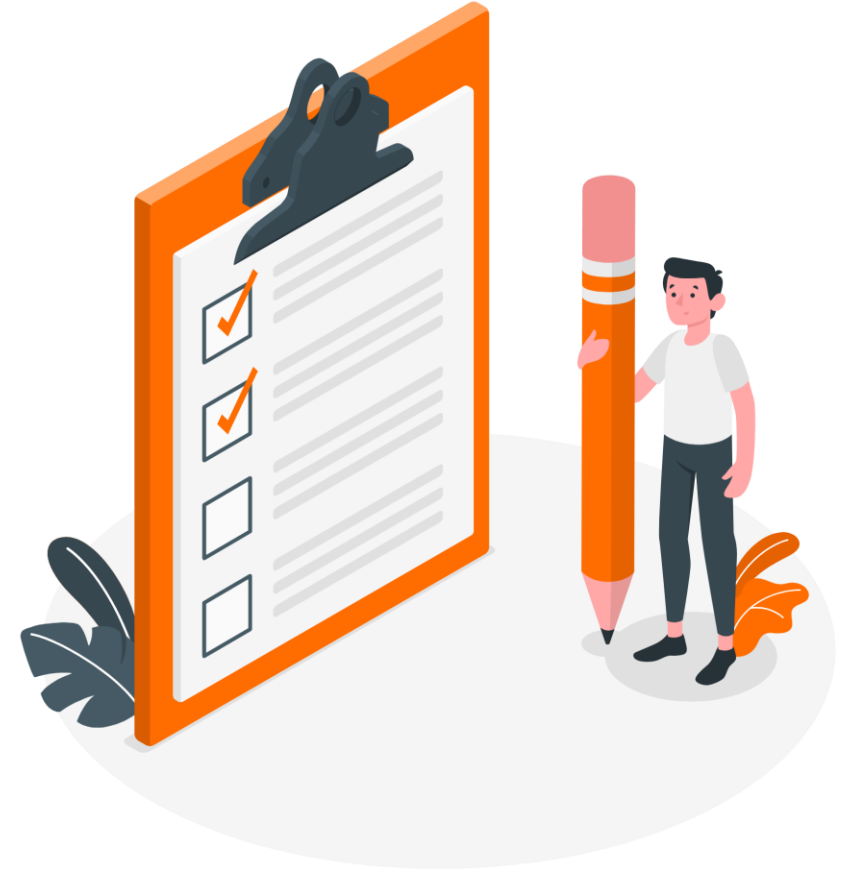
Johan Jang

Customer Consultant
Elsevier Southeast Asia



What you will learn

- Why we write and publish?
- Foundational understanding in publishing your research paper
 - Subscription and open access
 - Journal impact
 - Editor and reviewers
- Selecting the right journal
- Ethical practices in publishing



Why we write and publish?

What are reasons why we write publish academic paper?

Visibility and impact of scientific work can lead to multiple positive outcome for you, your institution, your country, and for science!!

For you

Your publication showcase your learning and exploration in the highest manner!

For institution

Your publication contribute to performance and impact of your faculty to the wider audience.

For country

Your publication strengthen your country contributions to the global communities

For science

Your publication enable sciences to grow for the benefits of humanity!

Foundational understanding in publishing your research paper

When we select a journal to publish our paper, we must be aware of publishing options.

Usually, there will be two:

subscription journal or Open Access (OA) journal

Some journals are **hybrid journals**, meaning they give options of subscription or OA to authors to decide.

Open access options

Artificial Intelligence offers authors two choices to publish their research:

Gold open access

Articles are freely available to both subscribers and the wider public with permitted reuse.

An **open access publication fee** is payable by authors or their research funder.

Subscription

Articles are made available to subscribers as well as developing countries and patient groups through our access programs.

No open access publication fee.

Foundational understanding: journal impact

Impact measures assess the influence of research published in academic journals (i.e. CiteScore, SJR, and SNIP)

Citescore highest quartile

- Show only titles in top 10 percent
- 1st quartile
- 2nd quartile
- 3rd quartile
- 4th quartile

Journal quartile

CiteScore 2022	133.2
SJR 2022	14.607
SNIP 2022	25.787

Category	Rank	Percentile
Social Sciences		
└ Sociology and Political Science	#16/1415	98th
Social Sciences		
└ Communication	#6/493	98th

Journal discipline and quartile

Editor

- Role as editor is to maintain and develop wherever possible the journal's profile and reputation.
- Editor have final responsibility for the journal's content.
- Editor should ensure that the journal's aims, scope and content respond to any changes of direction in the field of study to incorporate newly-emerging work.

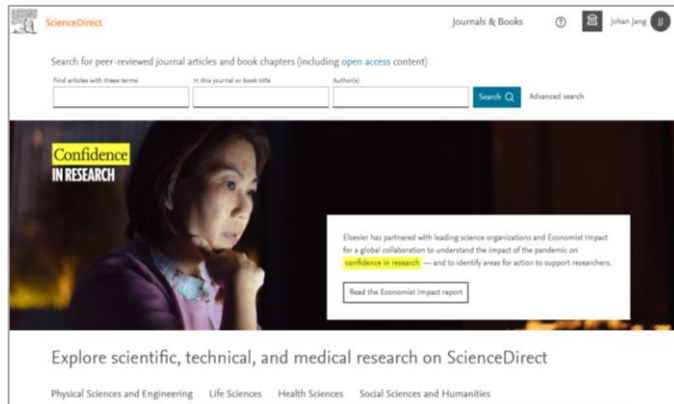
Reviewers

- Reviewers evaluate article submissions to journals based on the requirements of that journal, predefined criteria, and the quality, completeness and accuracy of the research presented.
- They provide feedback on the paper, suggest improvements and make a recommendation to the editor about whether to accept, reject or request changes to the article.
- The ultimate decision always rests with the editor but reviewers play a significant role in determining the outcome.
- Typically, reviewers are invited to conduct a review by a journal editor.

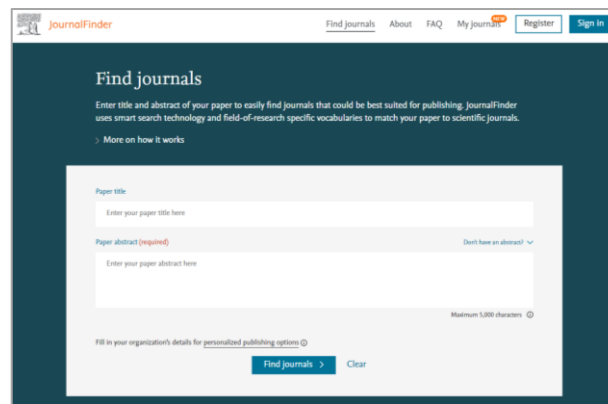
Selecting the right journal

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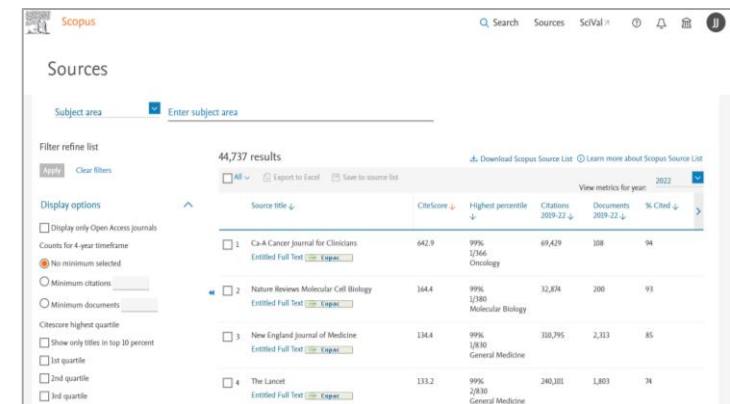
Conducting journal searches effectively



ScienceDirect.com > Journals & Books



Journalfinder.Elsevier.com



Scopus.com > Sources

Selecting the right journal

- Read the journal's aims and scope to make sure it is a match.
- Use journal metrics to understand the impact of a journal.
 - CiteScore metrics
 - SJR – or SCImago Journal Rank
 - SNIP – or Source Normalized Impact per Paper
- If available, check the journal at Journal Insights for additional info about impact, speed and reach:
 - Impact: Number of times an average paper in this journal is cited.
 - Speed: The average number of weeks it takes for an article to be reviewed.
 - Reach: The number of downloads at the country/regional level over the last five full years available. The number of primary corresponding authors at the country/regional level, over the last five full years available.

Selecting the right journal

Read the journal's aims and scope to make sure it is a match.

ScienceDirect Journals & Books Johan Jang JJ

Journal of Cleaner Production
Supports open access

15.8 CiteScore | 11.072 Impact Factor

Articles & Issues ▾ About ▾ Publish ▾ Search in this journal Submit your article ↗ Guide for authors ↗

Latest issue
Volume 413
In progress
10 August 2023

About the journal
The *Journal of Cleaner Production* is an international, transdisciplinary journal focusing on Cleaner Production, Environmental, and Sustainability research and practice. Through our published articles, we aim at helping societies become more sustainable.
'Cleaner Production' is a concept that aims ...
[View full aims & scope](#)

Aims & Scope ×

The *Journal of Cleaner Production* is an international, transdisciplinary journal focusing on Cleaner Production, Environmental, and Sustainability research and practice. Through our published articles, we aim at helping societies become more sustainable.

'Cleaner Production' is a concept that aims at preventing the production of waste, while increasing efficiencies in the uses of energy, water, resources, and human capital.

The *Journal of Cleaner Production* serves as a platform for addressing and discussing theoretical and practical cleaner production, encompassing environmental, and sustainability issues in corporations, governments, education institutions, regions, and societies.

Subject areas include, but are not limited to:

- Cleaner production and technical processes
- Sustainable Development and Sustainability
- Sustainable Consumption
- Environmental and sustainability assessment
- Sustainable Products and Services
- Corporate sustainability and Corporate Social Responsibility
- Education for Sustainable Development
- Governance, legislation, and policy for sustainability

ScienceDirect.com > Journals & Books

Selecting the right journal

Use journal metrics to understand the impact of a journal.

Journal of Cleaner Production

Open Access ⓘ

Scopus coverage years: from 1993 to Present

Publisher: Elsevier

ISSN: 0959-6526 E-ISSN: 1879-1786

Subject area: [Business, Management and Accounting: Strategy and Management](#) [Engineering: Building and Construction](#)
[Environmental Science: General Environmental Science](#) [Engineering: Industrial and Manufacturing Engineering](#) [View all](#) ▾

Source type: Journal

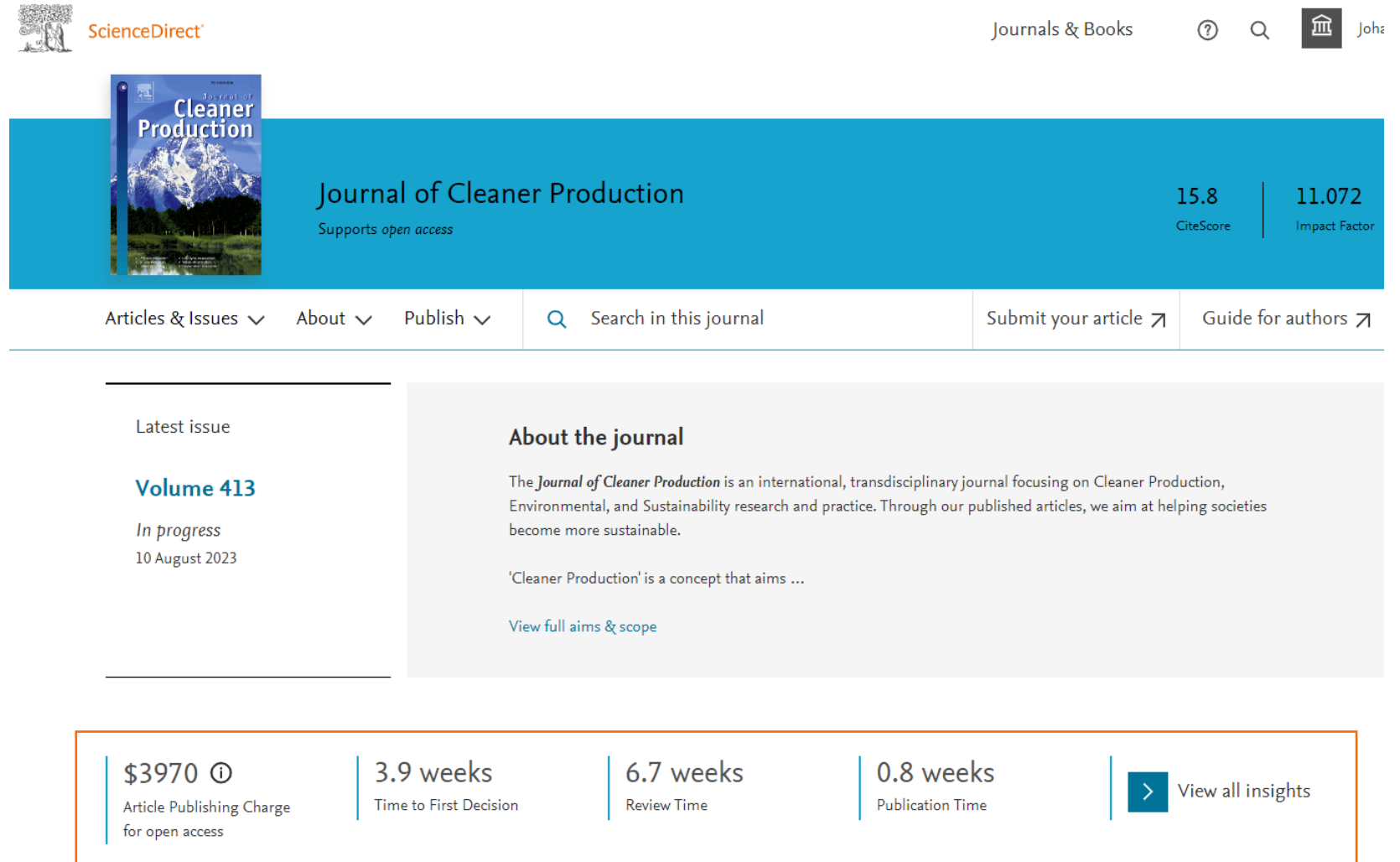
[View all documents](#) > [Set document alert](#) [Save to source list](#) [Entitled Full Text](#) [Copac](#) [EZB Ektr. Zeitschriften bib](#) [More](#) >

CiteScore 2021	15.8	ⓘ
SJR 2021	1.921	ⓘ
SNIP 2021	2.444	ⓘ

Scopus.com > Sources

Selecting the right journal

If available, check the journal at Journal Insights for additional info about impact, speed and reach.



The screenshot shows the ScienceDirect website interface for the Journal of Cleaner Production. At the top left is the ScienceDirect logo. On the right, there are navigation links for 'Journals & Books', a help icon, a search icon, and a 'Johs' icon. Below the logo is a cover image of the journal titled 'Journal of Cleaner Production' with a CiteScore of 15.8 and an Impact Factor of 11.072. A navigation bar contains links for 'Articles & Issues', 'About', 'Publish', a search box, 'Submit your article', and 'Guide for authors'. The main content area is divided into two sections: 'Latest issue' and 'About the journal'. The 'Latest issue' section highlights 'Volume 413' as 'In progress' with a date of '10 August 2023'. The 'About the journal' section provides a description of the journal's focus on Cleaner Production, Environmental, and Sustainability research. At the bottom, a highlighted box contains key metrics: an Article Publishing Charge of \$3970 for open access, a Time to First Decision of 3.9 weeks, a Review Time of 6.7 weeks, and a Publication Time of 0.8 weeks, with a 'View all insights' button.

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Journals & Books ? Q Johs

Journal of Cleaner Production
Supports open access

15.8 CiteScore | 11.072 Impact Factor

Articles & Issues ▾ About ▾ Publish ▾ Search in this journal Submit your article ↗ Guide for authors ↗

Latest issue

Volume 413
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The *Journal of Cleaner Production* is an international, transdisciplinary journal focusing on Cleaner Production, Environmental, and Sustainability research and practice. Through our published articles, we aim at helping societies become more sustainable.

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3.9 weeks
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Avoiding Predatory Publication

“Predatory journals and publishers are entities that prioritize self-interest at the expense of scholarship and are characterized by false or misleading information, deviation from best editorial and publication practices, a lack of transparency, and/or the use of aggressive and indiscriminate solicitation practices.”

- Various studies have indicated that there is an escalation in predatory journals.
- However, it is near impossible to determine the extent of predatory journals since they appear and disappear continually.

Driving Forces

- **Publish or perish:** For many academics, career progression depends on the number of research papers they publish.
- **Technology:** Easy to set up a website, spamming thousands of potential authors and receiving electronic payments
- **Inexperience:** Working without access to expertise to distinguish bogus journals
- **Exploitation of the open access model:** Pay-to-publish model misused

Scopus on Journal Indexation and Evaluation

- Scopus does not index predatory journals. Scopus selects journals based on a rigorous process that involves quantitative and qualitative criteria applied by the CSAB.
- What we do see is that journal quality and behavior can change over time. Some journals which meet our criteria at the time of acceptance into Scopus, may decline in performance or even become predatory.
- All +25k journals in Scopus are monitored on ongoing basis and flagged for reevaluation.
- Scopus can discontinue journals if they fail to perform or showing predatory behaviors.

Scopus

Monitor

Curate

Identify titles based on publication concerns, under performance, outlier performance or continuous curation.

In-depth re-evaluation by the Content Selection & Advisory Board (CSAB)

Flag



Source details

International Journal of Civil Engineering and Technology

Scopus coverage years: from 2016 to 2019

(coverage discontinued in Scopus)

Publisher: IAEME Publication

ISSN: 0976-6308 E-ISSN: 0976-6316

Subject area: [Engineering: Building and Construction](#) [Engineering: Civil and Structural Engineering](#)

[Computer Science: Computer Networks and Communications](#) [Engineering: Control and Systems Engineering](#)

[View all documents](#)

[Set document alert](#)

[Save to source list](#) [Source Homepage](#)

[cate](#) [iCate](#)

[BIBSYS](#)

CiteScore 2017
1.4

SJR 2019
0.285

SNIP 2019
0.437



Ethical Practices in Publishing

Our ethical responsibilities as authors are to avoid:

Paper Brokers: a middleman between authors and journals in which authorship of articles can be bought.

Our ethical responsibilities as authors are to avoid:

Guaranteed publication: some companies/personnel in academic publishing may offer "guaranteed publication" in a journal as part of their services. This means that they promise to publish any paper submitted to them, regardless of its quality or originality.

Our ethical responsibilities as authors are to avoid:

Hijacked journal: publishing in the 'wrong' or fake website of a journal.

Our ethical responsibilities as authors are to avoid:

Involved in citation manipulation: the practice of artificially inflating the number of citations to a particular piece of research or researcher's work.

Forms of citation manipulation:

- **Self-citation:** An author repeatedly citing their own work in order to increase the number of citations.
- **Coordinated citation:** A group of authors agreeing to cite each other's work in order to increase the number of citations for each other's work.
- **Citation cartel:** A group of authors or journals coordinating to inflate citations to specific works by allowing or encouraging excessive self-citation or coordinated citation.
- **Citation buying or Selling:** To pay or sell citations to a researcher or publisher.

Thank You

Johan Jang

Customer Consultant
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